
HAWKEYE, IOWA



2015

Community Profile



OUR VISION: Hawkeye is a vibrant destination where families and businesses are central to the growth of our community. We capitalize on our resources and public spaces, where families, neighbors and generations come together to help secure a better future. Invested in our youth, guided by our leaders and with citizens who are united in creating a comfortable community for anyone who wants to live their dream, Hawkeye soars above all others.

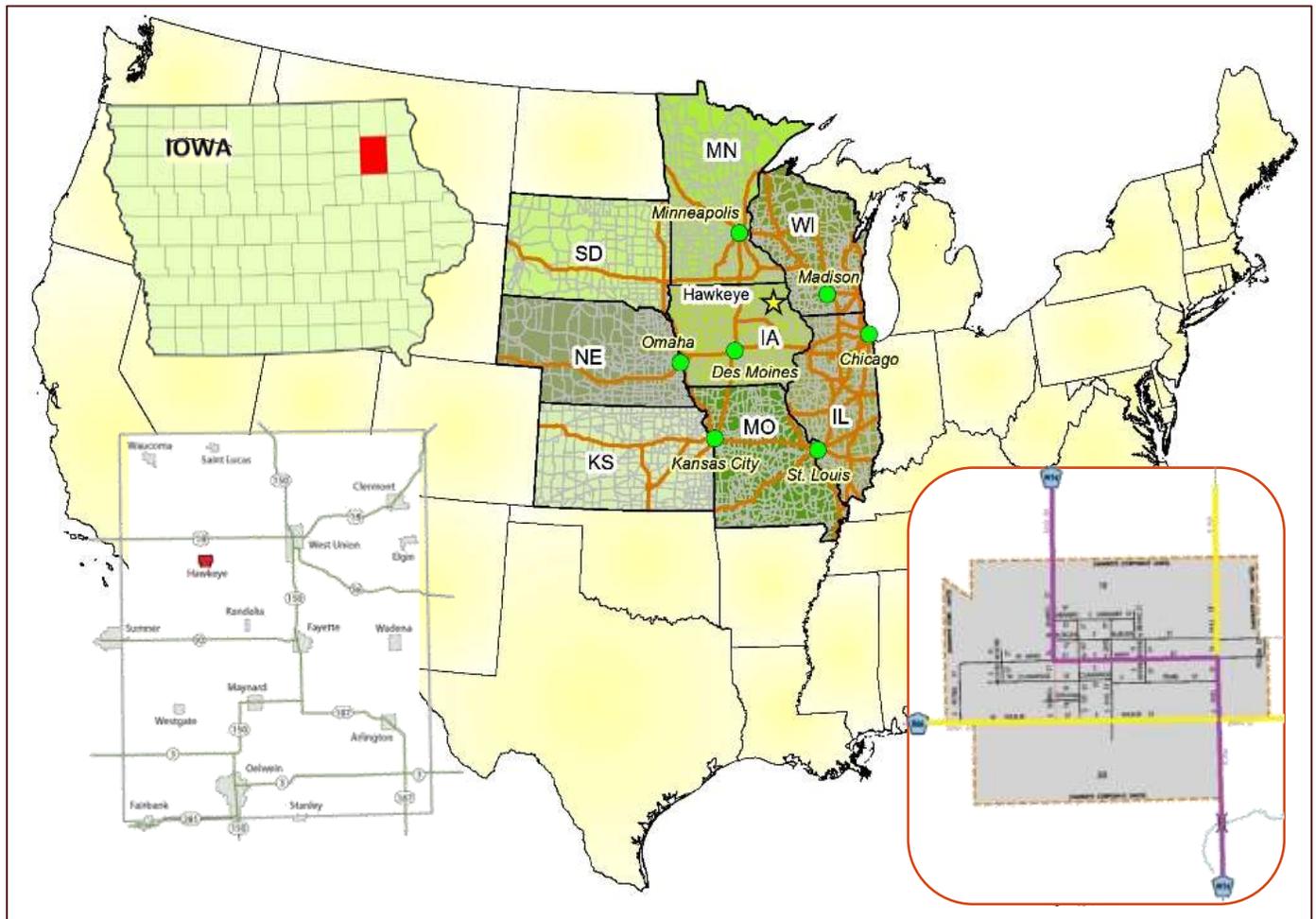
IDEAL LOCATION

Hawkeye is located in the heart of the Upper Midwest, in Fayette County, Iowa. The community is just two miles south of state Highway 18. U.S. Highway 20 is accessed about 35 miles south of Hawkeye; U.S. Highway 63 is just 20 miles west of Hawkeye; Interstate 90 is located approximately 90 miles north of Hawkeye; and Interstate 35 is located 80 miles west of Hawkeye. The Mississippi River (with rail and barge access) is 50 miles to the east. The distances to major Midwest metropolitan areas and commercial airports are shown in Table 1. The nearest basic service airport is the George L. Scott Municipal Airport in West Union, 10 miles east of Hawkeye on Hwy 18.

TABLE 1: DISTANCES FROM WEST UNION – MAJOR CITIES AND AIRPORTS

City:	Miles:	International Airports:	Miles:
Chicago	275	Minneapolis-Saint Paul International Airport, Minneapolis, MN	178
Des Moines	180	Des Moines International Airport, Des Moines, IA	185
Kansas City	370	Domestic Airports:	
Madison	155	Waterloo Regional Airport, Waterloo, IA	50
Minneapolis	185	The Eastern Iowa Airport, Cedar Rapids, IA	84
Omaha	315	La Crosse Municipal Airport, La Crosse, WI	94
St. Louis	365	Rochester International Airport, Rochester, MN	95
		Dubuque Regional Airport, Dubuque, IA	100

FIGURE 1: LOCATION MAP



DATA SNAPSHOTS

Population			
	2000	2010	2013
Hawkeye	489	449	486
Fayette County	22,008	20,880	20,822
State of Iowa	2,926,324	3,046,355	3,062,553

School District Population	9,155		
City Land Area	.672 Square Miles		

Fayette County Labor Force			
	2000	2010	2014
Civilian Labor Force	11,270	10,940	11,020
Unemployed	450	830	570
Unemployment Rate	4%	7.6%	5.2%

Property Tax Rates			
	2010/11	2012/13	2014/15
City	10.14928	10.32288	11.04923
Schools	17.00297	16.75244	15.54542
County	7.5258	7.45782	7.24085
Total	34.67805	34.53314	33.8355

Sales Tax Rates			
State	6%		
City – Local Option	1% (7% total)		

Drive Time Statistics			
	10 miles	20 miles	30 miles
Population	16,757	45,152	105,125
Median Age	43.7	43.6	42.9
Households	6,702	18,418	42,064
Med HH Income	\$52,817	\$49,143	\$52,421
Med Home Value	\$106,311	\$104,633	\$118,141
Potential Consumer Spending	\$325,234,656	\$893,788,704	\$2,041,281,792

Hawkeye Workforce Education Attainment		
	Count	Share
Less than high school	12	6.1%
High school or equivalent, no college	53	26.8%
Some college or Associate degree	50	25.3%
Bachelor's or advanced degree	28	14.1%

Hawkeye Industry (Ranked by Employment)		
	Count	Share
Retail Trade	21	42.0%
Construction	8	16.0%
Finance & Insurance	8	16.0%
Administration & Support	7	14.0%
Information	4	8.0%
Transportation & Warehousing	1	2.0%
Other services, except public admin.	1	2.0%

Local Government	
Type of Government	Council/City Administrator
2014 City Budget	\$1,092,020
2014 City 100% Property Valuations	\$14,777,308

Traffic Counts		
Highway 18, North of Hawkeye	2,660	VPD

DOING BUSINESS IN HAWKEYE

Hawkeye is home to about 40 businesses, many of which carry well-known reputations throughout the county and beyond. An entrepreneurial spirit is alive and well in the community. Many of the existing businesses are local family or individual ventures. Jobs not filled by owner/operators number at about 50, mostly filled by people commuting in from the surrounding rural areas and neighboring communities.

The city's major employers include:

- Farmers Win Co-op – Hawkeye is home to one of 15 grain storage and drying facilities in Northeast Iowa. A recent expansion has increased the value of the Co-op site nearly nine-fold.
- Hawkeye Telephone Company - Established in 1913 by community members, Hawkeye Telephone Company is an Independent Telephone Company that provides phone and internet services to the city and surrounding area.

Visitors to Hawkeye may notice the natural resource-based economy active within the community and surrounding area. From the large agricultural co-op, to the wind farm, to the popular retail garden nursery, to the growing local food businesses, Hawkeye is embracing its natural environment for long term resiliency.

The City of Hawkeye has several tools and resources available for attracting new businesses and economic development opportunities while retaining and improving the strong businesses and talented labor pool that already exist in our area. The City is an active participant in the pursuit of local economic development and partners with three key community development organizations and one local bank to provide business assistance, market information and guidance through the development process. Key community partners include:

- Hawkeye Economic Development
- Fayette County Economic Development
- Hawkeye Businessmen's Association
- Citizen's Savings Bank

Together, these partners have access to numerous state incentive programs and technical resources. Locally, the City's development tools include economic incentive options in the form of revolving loan funds, Tax Increment Financing, Tax Abatement, tax forgiveness and utility discounts. The city charges no registration or business license fees.

UTILITIES

Natural gas and electricity are provided to the community by investor-owned utilities Black Hills Energy and Alliant Energy. Telephone and high speed internet services are offered by Hawkeye Telephone Company. The city operates and provides water and sewer services, as well as community recycling bins.

QUALITY OF PLACE

Recreation

Hawkeye is a great place for families and residents of all ages to call home. Outdoor green space is important to the community. Hauth Park covers over seven acres in the community and offers residents and visitors many opportunities to enjoy the outdoors. The Park includes a lovely walking trail, public restrooms, a number of shelters, tennis courts, a ball field and multiple benches and tables. In the winter, the tennis courts are transformed into a community ice-skating rink, complete with a warming house. City Park is located on Main Street and includes playground equipment and the gazebo.

FIGURE 2: HAUTH PARK



Gouldsburg Park is located just a few miles north of Hawkeye along W14. Gouldsburg is operated by the Fayette County Conservation Board and consists of 64 acres. The Little Turkey River and Crane Creek meet at the park and offer visitors with opportunities for fishing, tubing and canoeing. The park has a modern campground complete with a dump station, showers, flush toilets and 26 electrical hook-up sites. Also nearby is the Thelman Wildlife Area, just north of Highway 18 on V-68. The Wildlife Area is a 300-acre public hunting area and features native grass plantings, a wetland, timber and crop ground for wildlife to grow and prosper. Many visitors to Gouldsburg and Thelman find Hawkeye a convenient place for shopping, dining and fuel.

Social Living

The Hawkeye Community Center is owned and operated by the nonprofit Hawkeye Community Club. The Community Center was built in 1983 and features a large dance floor, stage, full commercial kitchen, bar area and restrooms. The Center is used for many community events, senior meal site, dances, blood drives, dinners and fundraisers. The Center also hosts private events such as wedding receptions and graduation parties.

Hawkeye is home to four different churches of a variety of faiths and denominations and several social clubs including the Hawkeye Community Club, Lion's Club, the Legion, the Garden Club, the Hawkeye Conservation Club, Boy Scouts and more. Churches and social clubs provide connection for community members and support to families in need. Community clubs and churches host various community events, dinners and fellowship opportunities throughout the year. Hawkeye Fun Days in June draws hundreds of visitors to Hawkeye for a weekend of organized activities. The Hawkeye Farmers Market operates on Tuesday evenings from June through the fall harvest season. The Market is located in Hauth Park, where local vendors offer vegetables, farm fresh eggs, baked goods and even antiques.

Education

Hawkeye is part of the North Fayette Valley Community School District (NFV). Students attend classes in West Union, Elgin or Fayette.

Upper Iowa University (UIU) is located just 15 miles south and east in the community of Fayette. UIU is a four-year nonprofit university with an on-campus enrollment of over 1,000 students. The university offers 45 different majors and 4 Master's degree programs.

Northeast Iowa Community College (NICC) is located 20 miles north in Calmar. NICC offers one- or two-year degree and diploma programs, short-term career pathway certificates, high school equivalency diplomas, continuing education and customized training to over 2,245 students.

The Hurd Museum is located in Hawkeye and houses a large collection of Hawkeye and farming memorabilia.

The Hawkeye Public Library is handicap accessible and offers a large selection of check-out materials, including books, DVDs and CDs. The public has access to several newspapers, computers with internet access and wireless internet. The library organizes many activities for youth and adults and various special activities and events throughout the year.

Public Safety

Law enforcement for the community is provided by the Fayette County Sheriff's department through a 28E agreement. The Sheriff's office and dispatch is located in nearby West Union. The Hawkeye Fire Station is located on Main Street and operates with an all-volunteer staff of about 20 individuals. Emergency medical services are provided by Hawkeye EMS, which consists of 10 well-trained volunteers that live in and around the community. 24-hour paramedic services are provided by Tri-State Regional Ambulance Service, based in West Union.

Health and Wellness

Residents are fortunate to be able to access health and wellness in nearby West Union, about 10 miles east of Hawkeye. The locally-governed Palmer Lutheran Health Center is affiliated with the Gundersen Lutheran Medical system. In addition to hospital services, Palmer Lutheran also operates homecare services and serves as the county public health provider. Gundersen Lutheran operates a clinic that adjoins the hospital and provides basic medical services to the community.

Additional health and wellness services in West Union include an in-center hemodialysis at DaVita West Union Dialysis, vision care, hearing care, full service dental care, mental health services and chiropractic care. West Union also offers a fitness center and numerous massage therapists for whole body wellness.

CONTACTS

Economic Development

Karla Organist, Coordinator
Fayette County Economic Development
101 North Vine Street
Phone: 563-422-5073
Email: director@fayettedcountyia.com
Website: www.fayettedcountyia.com

City Hall

Dorty Yauslin, City Clerk
City of Hawkeye
P.O. Box 244
138 E. Main Street
Phone: 563-427-4830
Email: hawkeyecityclerk@hotmail.com